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1941 Maid Of Cotton

Alice Erle Beasley of LaGrange, Tenn., selected 1941 Maid of Cotton at the southwide contest held at Memphis, hears about the modeling course she'll receive in New York from John Robert Powers, head of the world's most famous modeling agency and chairman of judges of the Maid of Cotton Contest. Miss Beasley, daughter of a cotton planter, will represent the raw cotton industry in a nationwide air tour of cotton fashion shows in 24 major cities under sponsorship of the National Cotton Council, the Memphis Cotton Carnival Association, and the Cotton Exchanges of Memphis, New Orleans and New York.